

**Personal commitment
to compliance with the data protection requirements of the
General Data Protection Regulation (GDPR) (form F8-08-5)**

I am aware that according to the "Directive for Records and Observations in Market and Social Research" of the associations of market and social research in Germany,

- ADM Arbeitskreis Deutscher Markt-und Sozialforschungsinstitute e. V.
- Arbeitsgemeinschaft Sozialwissenschaftlicher Institute e. V. (ASI)
- BVM Berufsverband Deutscher Markt-und Sozialforscher e. V.
- Deutsche Gesellschaft für Online-Forschung –DGOF e. V.

the signing of this undertaking and submitting it to the implementing institute is a prerequisite for the admissibility of recordings and observations, e. g. of group discussions and qualitative interviews in market and social research. The persons involved in this at the commissioning institution or client must therefore sign this personal declaration of commitment to comply with the data protection requirements in accordance with the General Data Protection Regulations (GDPR) before the study and send it to the to the implementing institute.

As observer, I will take part in the study on ... [study number/name] (client: ..., service provider: KDA Marktforschung GmbH) in ... (city/address/online) [or: "I will receive recordings for the study ... [study number/name] (client: ..., service provider: KDA Marktforschung GmbH) in ... (city/address/online) "] Any attempt at deanonymization is omitted and prevented. I am aware that I may not make any image, video or audio recordings, nor any notes on personal data or potentially identifying information.

I have been informed that it is prohibited to process personal data without authorization. Personal data may therefore only be processed if consent or legal regulation permits the processing or if processing of this data is legally required (Article 6 GDPR). The principles of the GDPR for the processing of personal data are defined in Article 5(1) GDPR and essentially include the following obligations:

Personal data must be

- processed in a lawful manner and in a manner that is comprehensible to the study participant;
- be collected for defined, unambiguous and legitimate purposes and may not be further processed in a manner incompatible with those purposes;
- appropriate and significant for the purpose and limited to what is necessary for the purposes of the processing ("data minimisation");
- be factually correct and, if necessary, up-to-date; all reasonable measures must be taken to ensure that personal data which are inaccurate for the purposes of their processing are deleted or corrected without delay;
- stored in a form that allows the identification of the data subjects only for as long as is necessary for the purposes for which they are processed;
- processed in a manner that ensures adequate security of personal data, including protection against unauthorised or unlawful processing and unintentional loss, inadvertent destruction or inadvertent damage by appropriate technical and organisational measures ("integrity and confidentiality").

I am aware that, in so far as data are processed which are subject to social secrecy, they must be kept secret by me to the same extent as that of the body originally transmitting.

I am aware that breaches of this obligation may be punishable by a fine and/or imprisonment and that an infringement may at the same time constitute a breach of contractual obligations. (Civil) claims for damages may also result from culpable breaches of this obligation. This declaration shall not affect any separate confidentiality agreement.

This obligation will continue to apply even after I have ceased working for my current employer/client. I confirm this commitment with my signature. I received a copy of this.

Name, first Name:

City, date:..... signature: